

## 2016 HONOREES

- ▶ **Apple Rubber**  
*Exporting*
- ▶ **Armstrong Fluid Technology**  
*Innovation*
- ▶ **Artone LLC**  
*Community Involvement*
- ▶ **Bak USA**  
*Community Involvement*
- ▶ **Blackstone Advanced Technologies LLC**  
*General Excellence*
- ▶ **Curbell Medical Inc.**  
*General Excellence*
- ▶ **Cutco Corp.**  
*Dream it Do It*
- ▶ **Dresser-Rand Co.**  
*Operational Excellence*
- ▶ **Lake Region Medical (Integer)**  
*Sustainability*
- ▶ **Peerless inc.**  
*Family-Run Manufacturing*
- ▶ **Pfannenbergl Inc.**  
*Dream It Do It*
- ▶ **PVS Process Equipment Inc.**  
*Innovation*
- ▶ **Rosina Food Products Inc.**  
*Sustainability*
- ▶ **Sahlen Packing Co.**  
*Family-Run Manufacturing*
- ▶ **Seal & Design Inc.**  
*Exporting*
- ▶ **Worldwide Protective Products**  
*Innovation*



# MANUFACTURING AWARDS

Insyte consulting  
INNOVATION. GROWTH. PROFIT.



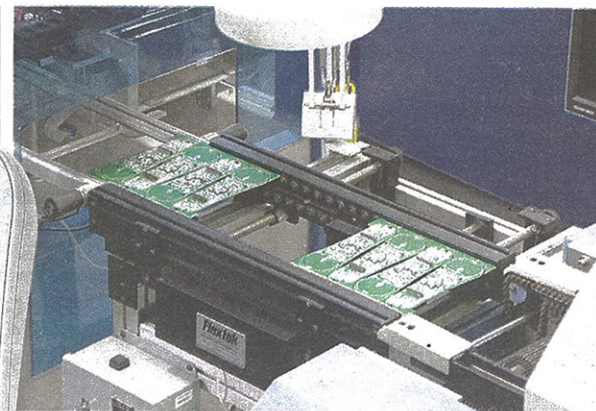
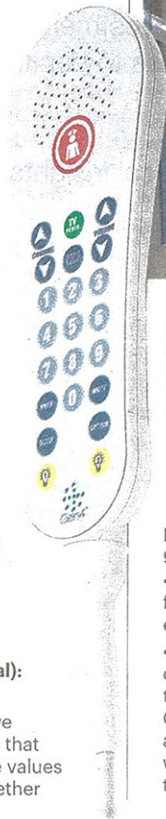
KeyBank

## GENERAL EXCELLENCE

### CURBELL MEDICAL INC.

7 Cobham Drive, Orchard Park, NY 14127 • [curbellmedical.com](http://curbellmedical.com)

- ▶ **Art Ghose, CEO**
- ▶ **Key executives**
  - Abdul Sarac, president
  - Doug Rockwood, vice president
  - Susan Schubbe, chief HR officer
- ▶ **Product:** In hospital rooms around the world, patients are dealing with demands on their health and staff members are dealing with demands on their time. Curbell Medical is at the center of it all with product lines that have set the standard for hospital room integration.
  - Patients use Curbell Pillow Speakers, one easy-to-use handheld device, which empowers patients to communicate with staff when in need, control their environment including lighting and temperature and access a variety of medical information and entertainment options via the in-room TV.
  - Curbell's line of ECG accessories, including disposable lead wires, help facilities control the risk of infection.
  - Reducing patient falls is another focus area, offering a line of fall management monitor and sensor solutions designed to alert caregivers when fall-risk patients are attempting to exit the bed or chair unassisted.
- ▶ **Founded:** 1942
- ▶ **Employees, local:** 250
- ▶ **Employees, worldwide (includes local):** 450
- ▶ **Plans for 2016 and beyond:** All that we do begins with our values. We believe that giving back is the essence of our core values of integrity, respect and learning. Whether



it is encouraging employees to share their expertise individually or through group efforts at Curbell, we understand that we have a responsibility to give back to our local communities and to organizations that serve others. Our community involvement focuses on:

- Improving our environmental practices to create a cleaner, greener environment
- Participating in various events that fund medical research and improve educational systems
- Creating a nationwide Curbell community that aids and supports the disadvantaged. Curbell is dedicated to making a difference in the communities where we live. It's our goal that through our efforts and partnerships

we will make a better community.

▶ **Key event in company history:** In 1960, General Electric approached the company to manufacture the first TV control for hospital rooms, specifically designed to bring sound to the bedside. This simple product evolved into fully integrated handheld control devices for patients, empowering communication with care teams, access to medical information, as well as enhanced entertainment options and room controls. Today, Curbell is the leading manufacturer of patient handsets in the U.S.

▶ **Interesting fact:** Curbell remains a family-owned business with a proud history in WNY of 70 years-plus, deriving our name from two early, prominent customers dating to World War II: Curtis Wright and Bell Aircraft – Curbell.

